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New Teen Lures Prevention Website and Student TV Newscast Help Keep Teens Safe from Sexual Crimes

TeenLuresPREVENTION.com

Shelburne, Vermont: Emmy Award-winning producers Kenneth Wooden, Rosemary Wooden Webb, and Jennifer Wooden Mitchell today launched **TeenLuresPrevention.com** and **Teen Lures TV Newscast**. Both are geared to speak directly to middle and high school students, in an effort to enlist their involvement in preventing sexual crimes against teens – the age group most often targeted by sexual offenders.

Given the unrelenting sexual crimes against teens, college-aged students and young military recruits, the team of Ken Wooden, Rosemary Webb and Jennifer Mitchell feel it is paramount to reach out to teens and young adults with age-appropriate awareness and proven prevention measures.

TeenLuresPrevention.com provides teens with teen-oriented links and hotlines, posters for free download, and information on how their own school can get involved with the teen TV Newscast.

The **Teen Lures TV Newscast** is designed to tap into school based closed-circuit TV. Student anchors are provided with scripts, video news clips and suggestions for local tie-ins, allowing teens to broadcast prevention education in a personalized peer-to-peer format.

Under the guidance of Jay Hoffman, Frederick H. Tuttle Middle School in South Burlington, Vermont will be the **first middle school nationwide to broadcast the Teen Lures TV Newscast** via its South Burlington Network News (SBNN), premiering on Friday, December 5th at 8:42am. Under the guidance of Angelica Barry & Edward Bates, North Chicago High School will be the **first high school nationwide** to broadcast Teen Lures TV Newscast, spearheaded by Students Against Violence Everywhere (SAVE) & North Chicago High School AT&T Aspire Students.

The Teen Lures TV Newscast may be broadcast in-house on the school/school district's closed-circuit TV system. Schools without broadcast capabilities may perform the TV Newscast live in classrooms or for peer assembly audiences. Broadcast on local cable TV provides outreach to families, educators, media, law enforcement and child advocacy groups in your community.

The Teen Lures TV Newscast is an outgrowth of the highly successful Child Lures Prevention TV News Series, which to date has reached over 50 million viewers in 63 ADI TV Markets across the US, as well as military personnel and families in all US Army Health Services Command TV outlets worldwide.

In 2006, Child Lures Prevention partnered with NBC5 in Chicago, Illinois to produce "Smart Choices/Safe Kids: A Child Lures Prevention Town Hall Meeting," which garnered an Emmy Award. Students will be encouraged to submit their Teen Lures TV Newscasts for local, state and national broadcasting awards.

By talking about sexual crimes and violence prevention openly, this generation of teens can be the first in history to have a direct influence on reducing the incidence of these crimes.

For more information, please visit **TeenLuresPrevention.com** and **childluresprevention.com**